

Call to Artists

May 4, 2019 – Dwight Hall, Powell River
Doors open @ 6:30 pm – Show begins @ 7:00 pm
Tickets \$20 each, will go on sale in April!

eCouture Fashion Show is hosting the 5th annual **Wearable Art Fashion Show, May 4th, 2019** following Earth Week celebrations. We are looking for submissions for this show.

You may submit up to **five**, wearable art pieces, focusing on women's, men's and/or children's fashion. Fashion show emphasis will be on alternatives to fast-fashion and its impact. **All pieces must not have been previously submitted to eCouture Wearable Art Fashion Show.**

- All applicants will receive a one-year group Membership to MAS and the option to participate in an exclusive **Maker's Market** during the Fashion Show, and the possibility of a post-show event at the new **Powell River Public Art Gallery**
- **This show will be juried.**
- All accepted submissions may be used in advertising and promotion **eCouture Fashion Show**
- You are responsible for providing your own model(s) for all pieces that are accepted.
- The deadline for applying is **March 15th, 2019**

For more information, please contact ecouturefashionshow@gmail.com

Please submit pieces that fit into at least one of the following categories:

1. **Natural Materials**
Examples: bamboo, silk, wool, cotton, flax, hemp, cedar, etc.
2. **Hand-Dyed or Printed Fabrics**
Natural and Chemical dyes will be accepted.
3. **Local Fibres**
Materials from a 100-Mile radius: hides, sheep/rabbit/alpaca fibres, moss, bark.
4. **Artrageous wearables designed using technology and/or recycled materials!**
Visit your recycle box.
5. **Altered Couture Clothing**
Revision, recombine, repurpose, refashion and up-cycle into new wearables
6. **New Category!! Climate Action Fashion!** Wearable art fashion pieces submitted in this category must express what **Climate Change** means to the artist! This will be a **Viewer's Choice Award** event with prizes (TBA) awarded at the Post-Show Event at the Art Centre, during the week following the Fashion Show. **You are encouraged to use repurpose, artrageous, altered couture, local and natural materials and dyes and more to express what climate change means to you!**



"Sustainable fashion is part of the larger trend of sustainable design where a product is created and produced with consideration to the environmental and social impact it may have throughout its total life span, including its "carbon footprint".¹

Please **email** your submission details to ecouturefashionshow@gmail.com

- For each piece submitted, include the following details:
 - digital photos of the front, back and details. A max of 5 pictures per item at 150dpi per image.
 - a description of materials used, construction details & preferred category from the list above – **note:** please provide detailed information, as this will be used in the brochure and fashion show commentary.
 - an artist's biography
 - if you are interested in participating in the **Maker's Market** & post show event at the **Public Art Gallery**
 - your contact information: name, phone number and e-mail address.

NOTE: There is a **\$25 fee for the first entry and \$5 fee for each additional entry 'accepted' into the show** – The total fee is to be paid upon juried acceptance into this year's show. Fees can be mailed by cheque or cash, dropped off at Fibre Space or by e-transfer when notified of acceptance

Deadline for submissions, March 15, 2019.

Your submission will not be included until payment is received.

¹ https://en.wikipedia.org/wiki/Sustainable_fashion November 18, 2015
Photo courtesy of Dawn Heiden, 2017 eCouture Wearable Art Fashion Show